

For Immediate Release

Contact: Laura Fields

Phone: 267-930-0205

Email: [lfields@delvalfieldsfoundation.org](mailto:lfields@delvalfieldsfoundation.org)



## Philadelphia to Host American Whiskey Convention

### *Craft Whiskey Event Features Farm to Glass Initiatives and Benefits Local Farmers*

Philadelphia, Pennsylvania (January 22, 2018) – The largest all-American whiskey event in the country returns to Philadelphia for its fourth year on April 5<sup>th</sup>, 2019. “This is a true farm to glass experience,” said event founder Laura Fields. “From meeting farmers and grist millers, to chatting with maltsters, and sampling products, it’s a complete experience for American whiskey-lovers.”

American distillers will serve more than 250 whiskey varieties. Vendors will sell everything from whiskey accessories, to whiskey-inspired crafts, and bespoke clothing.

#### **Interactive Experiences**

Visitors will learn from industry experts and take part in discussion forums and tastings with masters, including industry legend Greg Metze. He is the skilled hand behind many brand favorites including Bulleit Rye, Angel’s Envy, and High West whiskeys. Distillers like Lisa Roper Wicker of Widow Jane, Steve Beam of Limestone Branch and Steve Bashore from George Washington’s Mount Vernon Distillery will also be on hand to answer questions and pour their whiskeys.

The event goes well beyond whiskey to celebrate the whiskey-drinker’s lifestyle. Fields said, “We are creating an immersive experience.” Guests can enjoy a straight razor shave from a professional barber, take a break for a posh shoe shine, visit a tattoo parlor, light up in the private cigar lounge, check out a motorcycle display, or learn how to craft the perfect Prohibition-era cocktail.

#### **Celebrity Chef**

Food Network Star and *Chopped* Grill Master, Chef Chad Rosenthal will host a pig-roast. Rosenthal owns The Lucky Well in Ambler, PA. The chef is crafting a locally sourced menu made with to pair perfectly with bourbons and rye whiskeys.

#### **Event Details:**

When: Friday, April 5<sup>th</sup> | VIP Ticket Start 5:30pm | General Public Start 6:30pm

Where: Penn Museum of Archaeology and Anthropology

Get Tickets: [americanwhiskeyconvention.com](http://americanwhiskeyconvention.com) (\*Use promo code SAVE10 before February 10 to save 10%).

Proceeds Benefit: The Delaware Fields Foundation

#### **About Delaware Valley Fields Foundation**

The Delaware Valley Fields Foundation is a non-profit organization that promotes local farming and its history. The organization works with farmers and other non-profits to bring attention to the vital role small farming plays in communities. Members educate the public through events including the American Whiskey Convention. To learn more, visit [delvalfieldsfoundation.org](http://delvalfieldsfoundation.org).

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